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Just in Time for the Holidays...

THE GIFT OF LIFT: NEW LASER REVERSES AGING IN ONE TREATMENT NEW YEAR----NEW LOOK

(Washington, DC)—The hottest gift of the holiday season doesn't give; it takes away years of aging. Fraxel Re:pair—just out on the market after its recent FDA approval—is being called the biggest breakthrough in wrinkle removal in a decade. The new noninvasive cosmetic procedure is so effective, it helps patients look 10 years younger after just ONE treatment.

It's perfect for the holiday season. Look younger at your holiday parties--or give it as wonderful gift to a loved one. With Fraxel Re:pair, the results are immediate. Many holiday gifts are forgettable, but after one Fraxel Re:pair treatment, the new look in the photos will last forever.

Fraxel Re:pair uses carbon dioxide (CO2) laser beams to precisely treat thousands of microscopic areas of your skin. The treatment penetrates deep into the skin to remove old, damaged skin cells, stimulates the body's own natural healing process, and replaces the cells with fresh, glowing, healthy skin. Because this technology is so precise, Fraxel Re:Pair works not only on the face, but also on delicate skin areas such as the neck, chest and hands. In addition, it treats:

- · Wrinkles
- · Acne scars
- Brown spots
- Sun damaged skin

DC dermatologists Drs. Marilyn Berzin and Dale Isaacson (<u>www.dcdermdocs.com</u>) are the first in the Washington D.C. area to offer Fraxel Re:pair.—the most technologically advanced laser ever made for cosmetic procedures. They believe it will revolutionize the way they treat the skin. Dr. Dale Isaacson says, "With Fraxel Re:Pair treatment, you get

155 Gibbs St. | Suite 414 | Rockville, MD 20850 | (301) 545-0108 | (202) 716-9123 | www.onthemarcmedia.com dramatic results without the risks and complications of surgery." Adds Dr. Berzin, "This is intended restore your youthful appearance long before you ever need a facelift."

Fraxel Re:PairTM is the newest generation of resurfacing techniques to correct aged and damaged skin without prolonged downtime. One treatment takes about an hour and a half, with only about 3-5 days of downtime.

Drs. Isaacson and Berzin are available to discuss and demonstrate Fraxel Re:Pair. They can also assist in providing patients to interview. Media contact: Celina Fabrizio at (614) 245-1113 or at celina@onthemarcmedia.com.