

April 2010

Washington

smart

required reading for growing companies

CEO

the healthcare issue

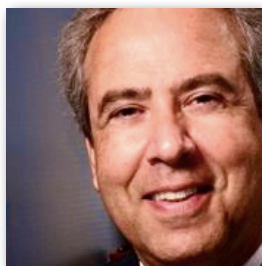
oh brother!
A family business survival guide

straight talk
Stop confusing your customers

reform at what cost?
CEOs offer a better healthcare prescription

Jason Smolen Featured in SmartCEO Magazine

“ALL IN THE FAMILY: HOW TO AVOID THE HEADACHES FROM WORKING WITH YOUR RELATIVES”



“The planning is best when it starts from the top with the parents, or the person running the show. Sometimes it’s very valuable to have a board that has some outside members. There’s a distinct additional professionalism when you have an outside board member. They do two things: they avoid reinventing the wheel, and if you get the right board member, it opens up a lot of opportunities.

JASON SMOLEN, co-principal, SmolenPlevy

Unlaid plans